

“STARTUP EDGE – THE ULTIMATE CHALLENGE 2019”

STARTUP EDGE – THE ULTIMATE CHALLENGE is a transformational and hands-on business challenge which enables students to create, build and run their startups and become entrepreneurs. The most promising startup teams are selected from each school. Selected startup teams are assigned mentors and receive hand held guidance from WYC to be taken from idea to execution level. The finalist startup teams get an opportunity to pitch and showcase their startups to Investors and in front of industry stalwarts.

The challenge began on 17th August ,2019 with all the participants undergoing **STARTUP MASTERCLASS** which equips them to come up with feasible and lucrative startup ideas.

The Principal **Mrs Manju Gupta** in her address to the students stressed on the need to develop innovative and sustainable business ideas that not only generate returns for the investors in the short run but also create value for the society in the long run.

The Intra School Round of the challenge was held on 31st August, 2019 at the school premises. The competition saw **18** teams battling it out for **top** spots in this round. The **Judges Ms Urvashi Goyal**, Director World Youth Council and **Mr Varun Nagpal**, Senior Product Designer, Sumo Logic, had a tough time in selecting the winners of this round. The team dynamics and the depth of the research impressed both of them. This round saw **four** instead of **two** teams making it to the next phase of the competition. **Ms. Neerja Chathly**, Vice Principal, was equally impressed by the quality of the ideas presented and the confidence with which the presentations were made. The richness of the content was a testament to the in-depth analysis done by the teams under the mentorship of **Ms. Punita Chicker**, Senior Faculty Member, Commerce..

The **four teams** short listed for **Round two** are:

TEAM 1

ARYAN KHANDELWAL
PRANAV SHARMA
SAI DAKSH SHETTY
SAISHA DUDHA
SATYAM AGARWAL

TEAM 2

NOUREIN S SHAILESH
SHREY PARTH MUKHERJEE
YUG CHAUDHARY
YAHVEE AGGARWAL

TEAM 3

MEHR JULKA
DEVINA LUTHRA
PRAGYA NAIR
RISHIT NARAYAN

TEAM 4

KRISH SANGAL
ISHAAN GUPTA
AARYAN AGARWAL
SWARNIM GOEL