

PRACHARIKA-AD MAD SHOW

Advertising is a method used to attract other's attention. To acquaint students with promotional strategies in marketing through advertisements, KOTHARI INTERNATIONAL SCHOOL,NOIDA organized PRACHARIKA- Ad Mad Show competition for the students of GRADE 9.

The theme of the show was **Gandhian values**. The competition consisted of three rounds. Poster making, Sun Sahiba Sun and Dekh bhai Dekh.

The rounds were organized to give the students a chance to show their artistic, creativity, oratory and dramatics skills.

The students showcased these by making advertisements on values like humanity, Make in India, Truthfulness.

The students participated with a lot of enthusiasm. Most of the students came up with unique ideas and well-written scripts of the advertisements. It was an excellent learning experience.

The competition was judged by Ms. Rashmi Sinha and Dr. Bobby Patra.

The result of the competition was as follows

1. Grade 9E
2. Grade 9C
3. Grade 9B