

KOTHARI INTERNATIONAL SCHOOL
IGCSE-10
BUSINESS STUDIES
ANNUAL PLAN

MONTH	UNIT	CHAPTER
APRIL	Marketing	<ul style="list-style-type: none"> • The marketing mix: place • The marketing mix: promotion Technology and marketing mix • Marketing Strategy
MAY	Operations Management	<ul style="list-style-type: none"> • Production of goods and services • Costs, scale of production and break even analysis • Achieving quality production • Location decisions
JUNE	Financial Information and Financial Decisions	<ul style="list-style-type: none"> • Business Finance: needs and sources • Cash flow forecasting and working capital
JULY	Financial Information and Financial Decisions	<ul style="list-style-type: none"> • Income Statements • Balance Sheets • Analysis of accounts
AUGUST	External influences on business activity	<ul style="list-style-type: none"> • Government economic objectives and policies • Environment and ethical issues • Business and the international economy
SEPTEMBER	REVISION FOR EXAMINATION	